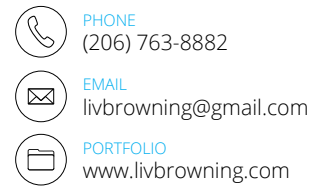


LIV BROWNING

USER EXPERIENCE DESIGNER



As a UX designer, my driving desire is to understand my audience, improve functionality and flow, and create experiences that are elegant, simple and effective. I have 20+ years working in the technical industry and 8+ years working as an IT consultant in UX Design and project management.

Some of my strengths are:

- I am an effective leader and team member; able to quickly understand and interpret client needs, building rapport, trust and project engagement with all levels of stakeholders; programmers, engineers, creatives, and executives, alike.
- I have a proven track record of producing deliverables on time and on budget, while having the flexibility, creativity and the good humor required to be a good collaborator and team member.
- I have a diverse creative skill set that includes visual design, user interaction, work and task flows, information architecture, mock-ups and prototypes, personas, user research, user interviews and usability testing.
- I have strong capabilities using the Adobe Creative Suite, Microsoft Office products, CSS/html, Balsamiq and Axure.

★ SELECTED WORK EXPERIENCE

OTB Solutions <i>January 2008 to Present</i>	IT CONSULTANT - User Experience Design, Project Management <i>Leveraging my technical, creative and communication skills with design process to deliver real results. I have worked on diverse projects for a broad spectrum of clients, like Microsoft, Starbucks, and CHI/Franciscan Health.</i>
OTB Solutions June 2016-present	USER EXPERIENCE DESIGN <i>Website redesign and branding – Implemented the analysis, redesign and launch of a new OTB Solutions website; overhauled the architecture, visual design and written content. Modernized company branding - created style guide and templates; applied across all company collateral to create a cohesive design. Continue to manage, refresh and update site content.</i>
Career Key Aug 2016-April 2017	USER EXPERIENCE DESIGN <i>Shopping cart redesign. Optimized cart check out flow to enhance sales and improve customer interaction; simplified cart options, applied standard cart ux patterns, added a progress indicator and fixed navigation flow.</i>
Microsoft Jan-April 2016	USER EXPERIENCE DESIGN <i>Improved Microsoft Office Add-in quality by creating developer toolkits, design guidelines and best practices, and through redesigning UI and icons for existing add-ins.</i>
Starbucks October 2015	USER EXPERIENCE RESEARCH <i>One of a team of four. We conducted 25 interviews over a variety of departmental roles. Synthesized 5000 data points through affinity diagramming and card sorting. Distilled findings into five core personas from which the company can drive user experience.</i>
Navicet May 2015	USER EXPERIENCE DESIGN <i>Employed user-centered design principals in a rapid design sprint to successfully deliver the initial mobile design of KIWI, a team engagement metrics tool. Navicet has since iterated and launched KIWI on both IOS and Android platforms.</i>
CHI Franciscan Health May - August 2014 March - Nov 2013	PROJECT MANAGEMENT <i>EPIC Deployment Project Manager for the Go-Live Deployment of Epic software roll-out at CHI Franciscan Health. Coordinated the implementation strategy and overall business process of an EPIC implementation for the Franciscan Health System, which included four hospitals and 120 clinics.</i>

★ PROFESSIONAL SKILLS

User-Centered Design Process
Visual design for both print and web
User research and user testing
Rapid prototyping and wireframes
Strong ideation and concept generation
Business and technical writing

★ EDUCATION

GENERAL ASSEMBLY
*User Experience Design
Immersive Certificate Course*

SCHOOL OF VISUAL CONCEPTS
*Graphic Design and Typography
Seattle, WA*

L'ECOLE DU ALBERT DUFOIS
*Studio Art Program
Vihiers, France*

UNIVERSITY OF IDAHO
*Bachelor of Fine Arts, with honors
Magna Cum Laude/Phi Beta Kappa
Moscow, ID*

★ SELECTED CLIENTS

Blaine County Planning Office
Career Key
CHI / Franciscan Health System
Evergreen Medical Center
Group Health Cooperative
Microsoft
Mountain Rides
Navicet / Squawk Metrics
Prime Healthcare
Starbucks
Ste. Michelle Wine Estates
UW Medicine